

BUILD SUCCESS -
ONE DEVELOPER AT A
TIME.

SOFTWARE PROCESS MILESTONES

- 1980s: Capability Maturity Model (CMM)
- 1990s: Personal Software Process (PSP)
- Taught at Carnegie Mellon University.
- Major software groups making commitments to train in PSP worldwide.
- Today: Team Software Process (TSP)

LEARN

- How organizations create high performance software development teams.
- What is needed to truly complete a project on time & budget.
- Which software estimates you can rely to keep commitments.
- What questions to ask to truly see the status of a software project.

Join us for a day at The Plaza Club
Friday, March 5, 2004
8:00 to 4:00
Reception to follow



SOFTWARE STRATEGY - EXECUTIVE SEMINAR



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SOFTWARE STRATEGY EXECUTIVE SEMINAR

Friday, March 5, 2004
8:00 to 4:00
Plaza Club, San Antonio



EVERY BUSINESS IS A SOFTWARE BUSINESS

Organizations that rely on technology recognize that controlling their software process significantly affects their ability to be successful over the long term. However, organizations still struggle when trying to apply predictable methods to the software process. This struggle is often due to a lack of operational procedures that teams and individuals can employ to develop software in a more predictable fashion.

The TSP and PSP framework is designed to provide a starting set of operational procedures using predictable software process methods at the individual and team levels.



This one day *Software Strategy Executive Seminar* will give executives a roadmap that they can employ to guide their software teams toward predictable results. Learn to gain deeper insight into how on-time and on-budget delivery of software projects with fewer defects can enhance your bottom line.

MEET THE TEAM

STEVEN TELEKI

Steven is the lead instructor for this seminar. He has 17 years of wide-ranging experience in the software industry, and is passionate about creating high-quality software on time and on budget. He is licensed through the Software Engineering Institute to teach the Personal Software Process, and truly believes that every team can increase its software development performance well beyond what is commonly assumed to be possible.

THE TEAM SOFTWARE PROCESS (TSP)

Obtain more information about the *Team Software Process* executive seminar through Carnegie Mellon University's Software Engineering Institute (SEI)

<http://sei.cmu.edu/products/courses/tsp-exsem.html>

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REGISTRATION FORM

YES! Please enroll me for

Software Strategy Executive Seminar

Friday, March 5, 2004 From 8:00AM - 4:00PM
Plaza Club - Frost Bank Building.



Organization

Attendee / Title

Attendee / Title

Fee \$295 for either 1 or 2 attendees

Includes:

- Seminar
- Lunch
- Post conference reception

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